

A Stupendous Purchase Sale of

# Twenty-Two Thousand Dollars

Worth of New Fall and Winter

# SUITS and OVERCOATS

THE GREATEST HIT IN ALL OF OUR CLOTHING CAREER

In all the history of this store's clothing-selling there has never been such a value-giving event as this season's. It is the triumphant result of a long period of watchfulness—of buying manufacturers' entire surplus stocks—of taking advantage of every trade exigency. In addition, we have sacrificed much of our own merchandise, casting profits to the winds, in order to make prices such as have never before been heard of. It is the largest, most complete, most comprehensive and satisfying stock of clothing in North Missouri, and the prices are a third to a half less than regular.

Let us impress that every suit or overcoat is in this season's latest and best styles—that qualities are strictly dependable, colors the most popular—qualifications which are of fully as much importance as the extreme low prices quoted. Sale starts at 8 a. m. Saturday and continues until lots are exhausted.

## Men's and Young Men's Fall Suits

Nobby, serviceable and sensible clothes—can positively not be equalled in Chariton county under \$15.00 and \$16.50. Constructed of strictly all-wool fabrics in the correct pattern and color effects—the new fashioned single and double-breasted coats—hand-tailored throughout, suits that will retain their shapeliness and color. **\$12.50**

15 styles of strictly tailor-made garments for men and young men, nobby worsted suits, covert topcoats and guaranteed cravenettes, including the swell "Lennox" suits, for which the Big Store is sole agent, actual \$12.1-2 qualities for. **\$9.50**

Men's and young men's \$10 values, 22 styles to select from, strictly tailor-made garments, including all materials and nobby Worsteds Suits, for. **\$7.1-2**  
Men's and boys' \$8 1-2 values, 17 styles to choose from, including worsteds, chevots and cassimeres, in both double and single-breasted, and extra big values for. **\$6.1-2**

Serviceable, yet dressy, Knee Pant Suits for boys, in pretty double-breasted or the Nobby Norfolk styles—Scotch or Novelty patterns, \$2 and \$2.50 values; our price. **\$1.39**



### Boys' \$4.00 Suits for \$2.40

There never was a more genuine Suit bargain offered anywhere than this. We offer you suits that you absolutely cannot duplicate elsewhere under \$4.00. Choice of twelve different styles of Boys' Nobby Double Breasted, Two-Piece Suits, made from strictly all-wool chevots in fancy mixtures heavy fall weight goods, best of lining, taped seams, plenty of pockets, all sizes 6 to 15 yrs; suits that will always look well. We know you can. **\$2.40**  
not equal them.

### Boys' 75c Knee Pants at 45c

Made of absolutely all-wool materials, in plain blacks and blues and all the new and novel pattern effects introduced this fall, taped seams, patent buttons—size 3 to 16 years, actual 75c values, for **45c**

Good, strong Corduroy Suits, for boys aged 6 to 15 years, in brown, black and mottled effects—shades that don't show every speck of dirt they get on them—\$2.50 is about as cheap as can be had anywhere else, our price. **\$1.69**



## Overcoats--Fall Styles

The serviceable and sensible kind, made in all lengths and materials—Kerseys, Fancy Tweeds, Irish Freize, Chin-chillas, Meltons, all qualities that you can't duplicate anywhere for \$16 to \$18—we are offering at

**\$12.50**

All length Overcoats, made in style, and made to wear and give good service, to protect you from the winter's blasts, well made and lined, the cloths are of Kerseys, Meltons, Fancy Tweeds, etc. all qualities from 14-18

**\$9.50 \$7.50 \$6.50**

In Boy's Overcoats you will find just what you want. The kind the boy needs—tailored well, and finished well, in the popular styles and cloths. Prices ranging from

**\$4.85 \$3.85 \$2.40**

#### Men's Underwear

Heavy fleeced, 50c quality drawers and shirts to match for

**39c**

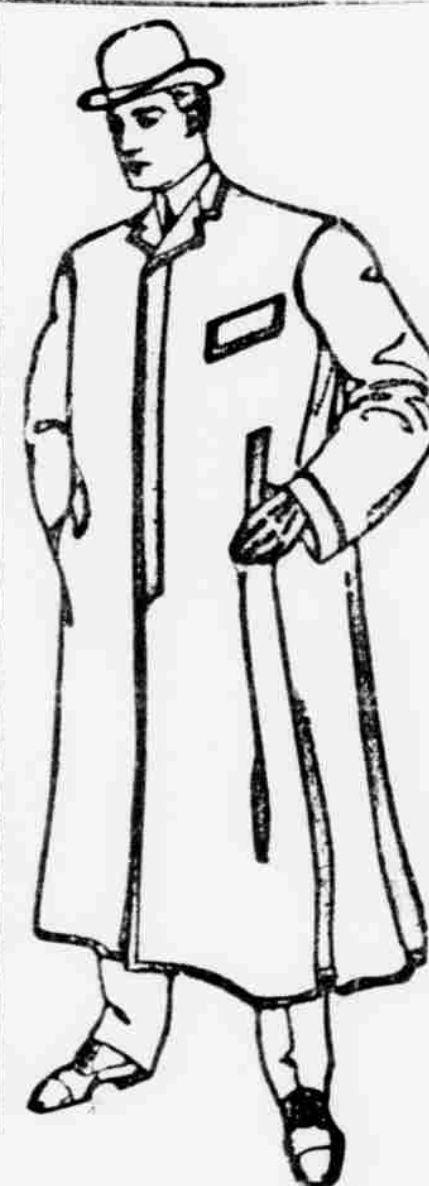
Men's 75c Night Shirts 35c—Of splendid extra heavy muslin—with or without collars—cut long and extra full—absolute 75c values for. **35c**

Men's Hats, 98c—Maybe you think that a hat worth anything can't be sold for 98c. Just see these and be undeceived. If they were not marked so plainly with the price, you'd take them for \$2.50 hats—the shapes are Fedora and Pasha—price. **98c**

#### Men's Work Shirts

Heavy 50c quality Work Shirts—all colors and stripes, for

**39c**



# THE BIG STORE

ELI SHIRE, Prop., SALISBURY, MO.